



My Design Sweet Spot

What is a design sweet spot?

It's *your* optimal combination of characteristics, qualities & design elements that result in *your* ideal space. It's what you crave. It's different from style, and is not defined by style.

Don't I just know what I like?

Maybe, but if you can define your sweet spot, like defining anything, it gives you focus and clarity. It helps you cut the ruminating and tells you when to spend money (and when not to), and shows you what will bring you the comfort and contentment you are looking for in your space.

Finding your sweet spot:

Step 1 Discover

Go off to your magazines and Pinterest boards- but don't stay too long. Take one hour (or so) and pick 10ish or so images that you love- that seem to speak to you- that you seem to be drawn to over and over again. Surround yourself these images. Study them.

Step 2 Record

Fill out as many page 2's as you need, looking at each image individually.

Step 3 Analyze

Fill out pages 3 & 4, looking for common themes and any anomalies.

Step 4 Synthesize.

Put it all together. Fill out page 5.

So what do I do with this?

Keep it handy. Look at your space now and see how much of your sweet spot is reflected in your space. When you're ready to make changes, you're armed with the knowledge of what your goal is. That's more than half the battle. See the [resources page](#) at divinelelse.com for design terms and style definitions.



My Design Sweet Spot

Image Name & Source _____

I like it because it makes me feel _____

It makes me think of or reminds me of _____

I like the _____

But not necessarily the _____

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Design Elements (circle what you like and where you like it for each of the elements)

Color bright multi-color mono-color bold saturated soft neutral w/ pops of color neutral

And I like it on the: walls floors windows ceiling furnishings accessories

Line horizontal vertical bold dynamic symmetrical organic/flowy

And I like it on the: walls floors windows ceiling furnishings accessories

Form organic/flowy defined open solid rectangular circular

And I like it on the: walls floors windows ceiling furnishings accessories

Pattern floral stripe organic small scale large scale animal geometric pictorial

And I like it on the: walls floors windows ceiling furnishings accessories

Light sparkle glow bright soft warm(sunrise/sunset) cool(midday brightness)

And I like it on the: walls floors windows ceiling furnishings accessories

Space open vast cozy

And I like it on the: walls floors windows ceiling

Texture nubby soft smooth polished natural coarse

And I like it on the: walls floors windows ceiling furnishings accessories



My Design Sweet Spot

Looking at all my responses, in my space,

I want to feel _____

I want to be reminded of _____

I like _____

Some details I really seem to like are _____

I don't really like _____

The image that is *different* from the others is _____

But what I like about it is _____

Reality Check- Someone else sharing the space may have an opinion. But they're worth the compromise, right?

I share this space with _____

And they need _____

They like _____

And they don't like _____



My Design Sweet Spot

My Design Sweet Spot is (write out the design element descriptive words you circled, followed by the design element, and where you like it- ex: soft but saturated color on the wall, neutral with pops of color on the furnishings. Next, summarize your answers from “Looking at all my responses”

A series of horizontal dashed lines provided for writing the response.